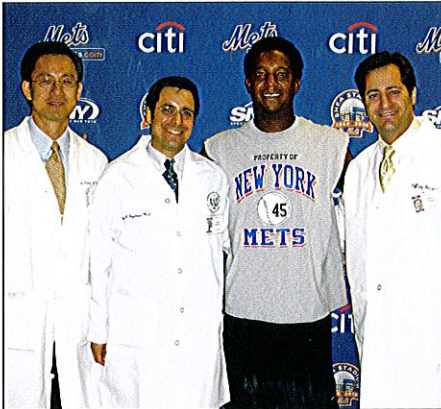


# Play Sun Smart™ acknowledges major league contributions

The American Academy of Dermatology thanks the following companies for promoting sun safety by donating products for participants in our Play Sun Smart™ program:

- Beiersdorf, Inc.
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Please join us in promoting sun safety while enjoying America's favorite pastime by donating products for these goodie bags. As many as 2,500 people will see your product and have an opportunity to try it. To show our appreciation, your contribution will be recognized in various Academy publications. •



*From left, Eric Huang, M.D., Ph.D., Joshua Fogelman, M.D., Pedro Martinez (New York Mets), and Jeffrey Knispel, M.D., at an Academy Play Sun Smart™ program skin cancer screening event with the New York Mets at Shea Stadium in 2008, where more than 100 people were screened.*