



Crown Laboratories, Inc.

Senior Designer

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Position Location: New York, NY

Reporting to VP Global Creative

Responsibilities

- Work across our portfolio of brands ensuring brand consistency across all marketing, outreach, pitches, and internal / external communications
- Ensure a high level of quality across all projects by iterating on design and UX best practices
- Execute and collaborate on various types of design including:
 - Packaging (primary & secondary)
 - Art direction (product photography, model photography and all brand assets)
 - Video content (product how to and brand videos)
 - Digital (website, banners, eblasts and social content)
 - DTC items (postcards, business cards, print materials)
 - Store Merchandising (lightboxes, fixture design, endcaps, shelf strips)
 - Events (stand build design, display assets etc.)
- Although based in our New York office, participate and be part of our global design team based in Ireland working with them on projects for our USA market as well as our European, UK and rest of world campaigns.

Required Skills

- Undergraduate degree with preferably in a design related discipline
- 5+ years industry experience working in a creative design role
- Must have a strong creative flair, originality and visual sense
- Extremely accurate with an eye for detail
- Excellent proficiency in InDesign, Illustrator, Photoshop
- Effective interpersonal and communication skills
- Highly organized, flexible and be willing to go the extra mile for customers and colleagues alike
- Proactive and always thinking a step ahead
- Strengths in grammar, spelling and punctuation

Desirable Skills

- Video editing experience using Finalcutpro
- Merchandising design for retail stores
- Previous experience working for a beauty brand